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**01.10.2024**

**Padiglione 152 Sala 4**

**Ore 09:00**

## **The Blue Economy most relevant sectors for the South Adriatic to favour the blue innovation ecosystem**

- 08:30 - 09:00 | Get together and registration
- 09:00 - 09:30 | Welcome remarks
  - **Alessandro Delli Noci**, Regional Minister of Economic development, Puglia Region
- 09:30 - 10:00 | Introduction
  - **Silvia Visciano**, Director of the Research and international relations Section, Puglia Region
- 10:00 - 10:30 | Blue Economy - The Apulian innovation ecosystem and its drivers of development
  - **Carlo Gadaleta Caldarola**, Project manager, ARTI
- 10:30 - 12:45 | Focus on Marine Living Resources and Blue Biotechnologies sectors
  - Unlocking the potential of algae cultivation in the South Adriatic: the BIOBASED project
    - **Matteo Francavilla**, Associate professor, University of Foggia
  - Towards sustainable marine spatial planning of aquaculture in Puglia Region
    - **Michele Deflorio**, PhD, University of Bari
  - New tech startup: case studies of Wast3d Shells and other "blue Startup" in Puglia
    - **Annalisa Turi**, BaLAB Knowledge transfer manager, University of Bari
- 12:45 - 13:00 | Conclusions
  - **Gianna Elisa Berlingiero**, Director of the Economic development Department, Puglia Region
- 14:00 - 15.45 | Focus on Coastal Tourism and Port activities sectors
  - The Marine Protected Areas and the underwater heritage in Puglia: boosting sustainable tourism
    - **Rita Auriemma**, Associated professor, University of Salento
  - The port of Manfredonia: new perspectives and job opportunities
    - **Viviana Prencipe**, Director of Customs department, Galli&Figlio

