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GROWING TALENTS: A NEW GENERATION OF INNOVATION MANAGERS 4 GREEN INNOVATION ECOSYSTEM

Launch of the:

1st Level International Master "Open Innovation and Youth Entrepreneurship in the Mediterranean Green Sector"

Agriculture University of Tirana, 11.00, 12 June 2024

The future is young. Changing mindset to deal with change!

Investing in the skills of young people to guide the process of building innovation ecosystems and to support a greener and more competitive transition of local economic systems in Albania and the Balkans. The International Master in "Open Innovation and Youth Entrepreneurship in Mediterranean Green Sector" is a first step designed to train the future innovation managers to become principal promoters of novel conceptual approaches and methodologies in building innovative ecosystems (public institutions, business support organizations and private entities). The Master is a part of the cooperation process to develop an innovation hub to support startups and companies in the green sector in the Albania and Balkan area. The initiative is promoted by an international partnership among the Agriculture University of Tirana, the Free Mediterranean University "Giuseppe Degennaro" of Bari, the CIHEAM Bari and the CIHEAM, with the support of a private partner, Intesa Sanpaolo Bank Albania, and the patronage of the Albanian Ministry of Education, Sports and Youth, Ministry of Agriculture and Rural Development and Ministry of State for Entrepreneurship. The Master has the ambition to train a new generation of innovation managers, to create startups and stimulate private companies to take part in the green transition process towards innovative business models in Albania and in the Balkan region.



Agenda

11.00 *Introduction and Master presentation*

Damiano Petruzzella

CIHEAM Bari

11.15 *Welcoming remarks*

Fatbardh Sallaku

Rector, Agriculture University of Tirana

Antonello Garzoni

Rector, LUM "Giuseppe Degennaro"

Maurizio Raeli

Director, CIHEAM Bari

Alessandro D'Oria

Director, Intesa Sanpaolo Bank Albania

Teodoro Miano

Secretary General, CIHEAM

11.45 *Institutional remarks*

Ogerta Manastirliu

Minister of Education, Sports and Youth

Anila Denaj

Minister of Agriculture and Rural Development

Arjan Ymeri

Director, Startup Albania Agency

Silvia Visciano

Regione Puglia

*Moderator: **Erinda Lika***

Deputy Rector, Agricultural University Tirana

12.15 *Conclusions*

Frida Krifca

President, CIHEAM