

Blue policy in the South Adriatic

The path towards a strategy on Blue Economy

Second cross-border conference

Bari, Sala Agorà ARTI Puglia

29th May 2024

09:00 Get together and registration	
09:30 Start of the meeting	
09:30 – Session 1 Blue Economy, driver of change in the S3 Regional Strategy	Silvia Visciano , Director of the Research and international relations Section, Puglia Region
Contents and inputs	Presentation of the S3 regional strategy, with a specific focus on blue economy
Expected output	Acquire awareness of the strategic role of the blue economy as a driver of regional development
09:45 The “Blue Vision 2030 in the South Adriatic” project in a nutshell	Roberto De Mitry , B-VISA 2030 Project assistant, Puglia Region
Contents and inputs	Presentation of the B-VISA2030 project
Expected output	Know the project, its objectives, actions and impacts on the territories involved
10:00 Common path towards the strategy on Blue Economy in the South Adriatic: the added value of a Joint Action Plan	Roberto De Mitry , B-VISA 2030 Project assistant, Puglia Region Valeria Patruno , Project manager, ARTI
Contents and inputs	Key contents of the Action Plan to be developed by each project partner and the Joint Action Plan, main goal of the B-VISA 2030 project
Expected output	Sharing insights, information and visions, useful for the Action Plans
10:30 The analysis of the Blue Economy in Puglia, Albania, Montenegro	Carlo Gadaleta Caldarola , Project manager, ARTI Aferdita Vuljaj , Implementation Manager, Division for programming and implementing EU Funds, Ministry of Economic Development of Montenegro Ledion Lako , General Manager, Albania National Coastal Agency <i>Moderated by Valeria Patruno, ARTI</i>
Contents and inputs	Description of the key features and factors that characterize the Blue Economy sectors in the project

	area. Specific focus on the trends of the Blue Economy and emerging sectors.
Expected output	Acquire knowledge on the impact of the blue economy on the economy of the cooperation area.
Lunch break	
14:00 - Session 2 The Blue Economy stakeholders: how to boost their engagement	<p>Nicola Ungaro, Head of Natural environments Section, Regional Sea Center, ARPA Imma Petio, Head of Institutional and international relations, and Communication, ITS Tourism Puglia Eriola Çadri, Director of the Legal Department, Albania National Coastal Agency A stakeholder from Montenegro</p> <p><i>Moderated by Valeria Patruno, ARTI</i></p>
Contents and inputs	Introduction and sharing of the regional experience by Regione Puglia regarding the engagement of relevant stakeholders and their role in definition of the regional Blue Vision 2030 and the ETC projects on Blue Economy. Sharing of regional experiences on Blue Economy and specific focus on the opportunity of the Quadruple helix stakeholder engagement
Expected output	Learn more about how to engage stakeholders in drafting and adopting the blue economy strategy; learn about regional experiences on Blue Economy in Puglia, Albania and Montenegro
15:00 A potential to strengthen cross-border coordination	<p>Marino Spilotros, Project manager, ASSET Gianfranco Cataldi, Scientific Administrator, Ciheam Bari – Office of Tricase Luigi Triggiani, General Secretary, Unioncamere Puglia</p>
Contents and Inputs	Interventions/testimonies from other projects financed by the Interreg South Adriatic Programme on the same topic
Expected output	Learn more about the potential of cooperation on EU funded projects
16:15 Conclusions	
16:30 End of the meeting	