

## GENERAL INFO ON THE CALL FOR CAPITALISATION PROJECT PROPOSALS

In the context of this call for proposals, capitalisation projects should capture the most promising short-term results (outputs) and long-term results outcomes (outcomes) of the projects and initiatives identified in the ToRs and aim as follows:

### 1. Transfer and exploitation of results

- Developing innovative approaches/methodologies which combine the knowledge, experience and results of the projects identified in the ToRs and reinforce their impact, reach and magnitude;
- Promoting the re-use and/or transfer of the knowledge and results produced by the projects, extending their impact and geographical scope.

### 2. Reinforcement of networks

- Building new and reinforce existing networks/clusters at national and regional level which associate the organisations coming from the different initiatives as described the ToRs in order to reinforce cross-border and cross-sector cooperation;
- Reaching and involving new target groups/type of stakeholders.

### 3. Strategic dissemination and awareness of policy-makers

- Making the knowledge and results generated by projects more accessible, thus turning data into knowledge;
- Raising awareness and improving communication of results with key sector stakeholders (considering different types of expertise - academic, technical, regulatory, policy, etc. - and geographic levels – including local, regional and national scale);
- Supporting policy-oriented innovations and development by fostering the mainstreaming of good practices into local, regional and national public policies.

Considering the current context marked by COVID-19 pandemic and in view of the global economic downturn, applicants are encouraged to support the development of new intervention models that can foster the socio-economic regeneration across the cooperation area.

In particular, project proposals should integrate innovative actions which focus on:

- The creation of jobs, businesses, startups, social enterprises;
- The transition to carbon-neutral economies in order to maximise the creation of green jobs, businesses and investments;
- The efficient delivery of social care services making most use of technology transfer, innovation and research in the fields of ICT;
- The support to the most vulnerable people, including youth, disabled, unemployed and elderly dependent.

## Overarching Objective A: PROMOTING ECONOMIC AND SOCIAL DEVELOPMENT

### Thematic Objective A.2: SUPPORT TO EDUCATION, RESEARCH, TECHNOLOGICAL DEVELOPMENT AND INNOVATION

#### Priority A.2.2: Support SMEs in accessing research and innovation, also through clustering

The sectoral and the related strengths, weaknesses and MTNs analyses emphasise that the current capacity of SMEs to be actively engaged in innovation and the research process, is limited by several constraints related to their size (notably human and financial resources).

Considering the role of innovation as a major driver of competitiveness, encouraging SMEs to access new and external knowledge for faster innovation is important.

This may be pursued, for instance, through appropriate financial and technical support/coaching for SMEs (through vouchers or other mechanisms), through networking and clustering to share costs and burdens among participating companies, or through a combination of these. Innovation vouchers aim to provide small firms with low-risk access to technologies and innovation.

It would also be important to encourage partnerships for innovation between different SMEs and between SMEs and larger established companies, which can provide traction for smaller companies.

Priority A.2.2 is fully consistent with, and complementary to, other priorities included in the present Strategy, in particular priority A.1.1. In fact, while the focus of priority A.1.1 is innovative firms that play an active and pro-active role in innovation, being themselves “innovators” or “knowledge-generators”, the focus of priority A.2.2 is rather access to new and externally-generated knowledge and innovation for SMEs that do not have internal skills and financial resources to innovate: they can get knowledge and adapt technology solutions that fit with their context and needs.

## TABLE OF INDICATORS

<u>EXPECTED RESULTS</u>	<u>RESULT INDICATORS</u>	<u>INDICATIVE LIST OF OUTPUT</u>	<u>OUTPUT INDICATORS</u>
<ul style="list-style-type: none"> <li>Upgraded innovation capacity of SMEs participating in CBC Med projects in processes, products and management systems for uptake of research outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>Number of innovative products/services created by clustered SMEs across or within borders.</li> <li>Investments (in euro) in targeted SMEs for new knowledge and equipment (hardware and software) and joint R&amp;D and innovation activities.</li> <li>New (foreign) investments (in euro) in targeted SMEs.</li> </ul>	<ul style="list-style-type: none"> <li>New and/or adapted business support services developed in compliance with SME needs to raise capacities of SMEs for greater innovation and management efficiency (e.g. mentoring, training, coaching schemes, etc.).</li> <li>Cross-border innovation advisory support services developed (e.g. Innovation Voucher, Product &amp; Idea development, Market Research, Sales, Finance and Funding, Networking, etc.).</li> <li>Tailored training events for SMEs, public authorities, researchers, managers, relevant businesses and end users.</li> </ul>	<ul style="list-style-type: none"> <li>Number of SMEs substantially and actively involved in projects as final beneficiaries.</li> <li>Number of SMEs using programme support for cooperating with research institutions.</li> <li>Number of SMEs receiving grants for operational instruments (equipment) to favour their innovation.</li> <li>Number of SMEs using programme support for cooperation in education, R&amp;D and innovation.</li> </ul>

## ANALYSIS OF THE PRESENCE OF ITALIAN STAKEHOLDERS / PARTNERS WITHIN THE PROJECTS HIGHLIGHTED FOR CAPITALISATION

PROGRAMME	PROJECT TITLE	ITALIAN PARTNER	TERRITORIAL COLLOCATION	WEB REFERENCE
ENPI-2007-2013	NET-KITE	Consorzio ARCA	SICILIA	<a href="http://www.netkite.eu/">http://www.netkite.eu/</a>
ENI- CBC MED	MAIA-TAQA	Quipo srl	BASILICATA	<a href="http://www.enicbcmed.eu/projects/maia-taqa">http://www.enicbcmed.eu/projects/maia-taqa</a>
		UTILITALIA	LAZIO	<a href="http://www.enicbcmed.eu/projects/maia-taqa">http://www.enicbcmed.eu/projects/maia-taqa</a>
ENI- CBC MED	INNOMED-UP	Centro di Ricerche Economiche e Sociali per il Meridione	SICILIA	<a href="http://www.enicbcmed.eu/projects/innomed-up">http://www.enicbcmed.eu/projects/innomed-up</a>
		Comune di Prato	TOSCANA	<a href="http://www.enicbcmed.eu/projects/innomed-up">http://www.enicbcmed.eu/projects/innomed-up</a>
ENI- CBC MED	GREENINMED	-----	-----	<a href="http://www.enicbcmed.eu/projects/greeninmed">http://www.enicbcmed.eu/projects/greeninmed</a>