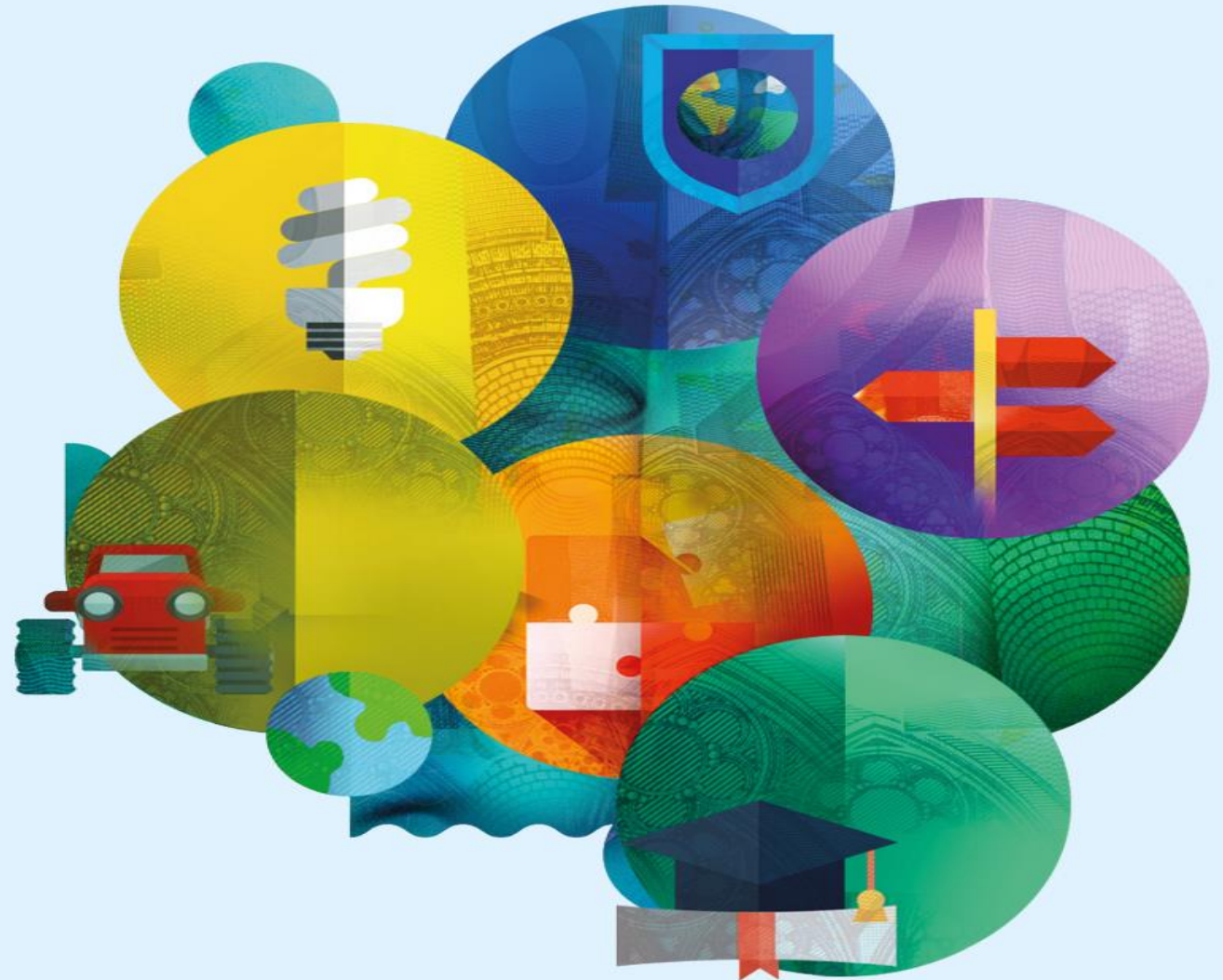


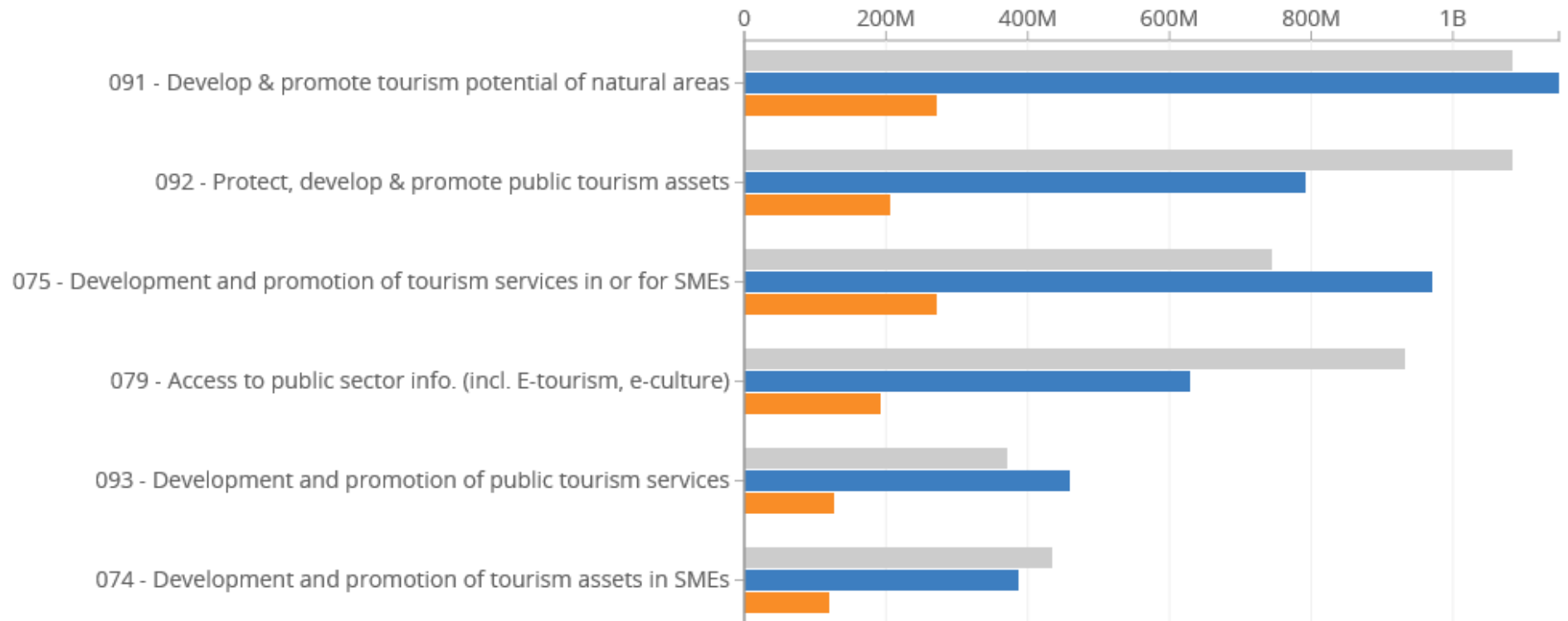
# Support to the tourism sector through cohesion policy in a short and medium term perspective

Webinar  
28 September 2020

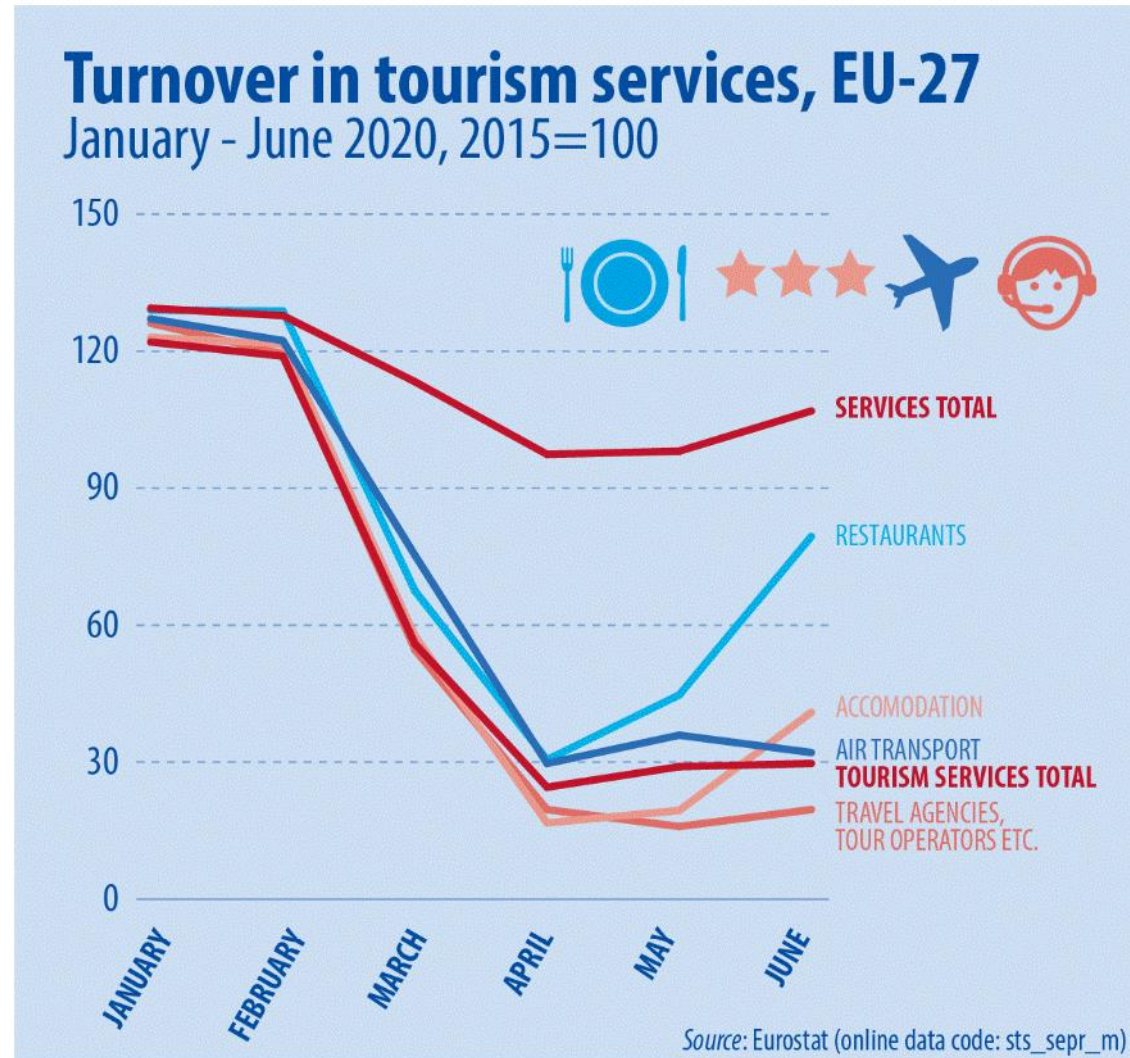
Laurent de Mercey  
Joanna Mouliou  
DG Regional and Urban Policy



# Cohesion Policy 2014-2020: around EUR 5 billion of ERDF is allocated directly to tourism related investments



# Impact of the pandemic: the tourism sector needs a strong response from Europe



# Addressing the liquidity issue: Coronavirus Response Investment Initiative (CRII)

*ERDF can support (with eligibility of operations from 01/02/2020):*

- Working capital in SMEs: financing can cover labour costs, material and operational inputs, inventories and overheads, rents and utilities.
- Investments in products and services to ensure compliance with public health protocols, including cleaning, protective equipment, adaption of public spaces or health capacities.

*In line with the principle of shared management, it is up to the Member States to identify crisis priorities.*

*They can redirect non-utilised 2014-2020 cohesion policy funds, with maximum flexibility, to provide immediate liquidity to SMEs active in the tourism sector.*

# Bridging the gap between the emergency crisis response and the long-term recovery: REACT EU

*EUR 47,5 billion to be added to the existing cohesion policy programmes (2014-2020)*

*Will support the most affected regions in the remaining 3 years of the current programming period*

*Will focus on*

- short-term employment schemes,
- liquidity support to SMEs
- support to green and digital transition

*Partnership principle:*

- involve the relevant partners and regional authorities in the programming

# Tourism under 2021-2027 cohesion policy (1)

## *PO1: A smarter Europe (innovative & smart economic transformation)*

- Smart specialisation strategies will cover R&I capacities, but also the uptake of advanced technologies, digitisation, support to SMEs and development of skills for smart specialisation

## *PO2 : A greener, low-carbon Europe*

- by promoting clean and fair energy transition, green and blue investment, the circular economy, climate adaptation and risk prevention and management (eg. responsible tourism, cultural tourism)

## *PO3 : A more connected Europe*

- by enhancing mobility and regional ICT connectivity (eg. E-tourism, mobility, accessibility for tourism)

# Tourism under 2021-2027 cohesion policy (2)

## *PO4: A more social Europe (the European Pillar of Social Rights)*

- A new specific objective related to **culture and tourism** is foreseen in the cohesion policy “Recovery package”. It will increase flexibility in programming.

## *PO5: A Europe closer to citizens (sustainable development of urban, rural and coastal areas and local initiatives)*

- SO1: fostering the integrated social, economic and environmental development, cultural heritage and security in urban areas
- SO2: fostering the integrated social, economic and environmental local development, cultural heritage and security, including for rural and coastal areas also through community-led local development

# Interreg Specific objectives 2021-2027

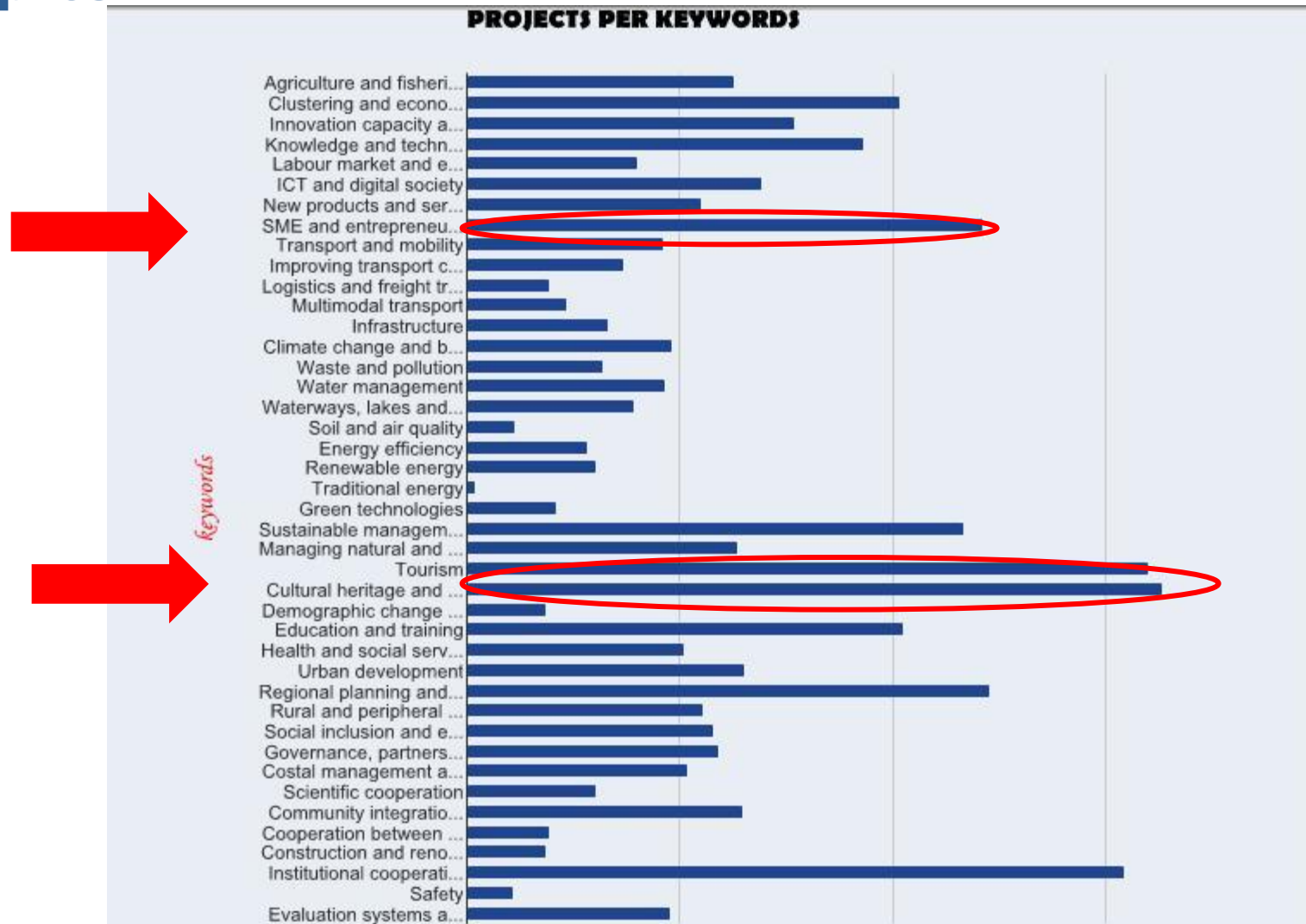
**'A better Interreg governance'** i) support for capacity building, ii) addressing cross-border legal and administrative challenges iii) support for institutional capacity to support macroregional strategies iv) support for trust-building, people-to-people, civil society

**'A safer and more secure Europe'** external borders: support for border crossing management, mobility and migration management, including the protection of migrants





# 2000-2006+2007-2013: INTERREG's most popular topics...



## 2014-2020: still INTERREG's most popular topics

Interreg 2014-2020	Sustainable Tourism	Cultural Heritage and Arts
Amount of projects	1,040	955
Partners	4,833	4,114
Budget	EUR 1,280 B	EUR 1,039 B

- *Keep.eu comprises detailed database for the Interreg programmes.*
- *keep.eu contains 86% of all (ongoing and closed) 2014-2020 projects;*
- *keep.eu contains 79% of all 2014-2020 project beneficiaries;*
- *keep.eu contains 84% of the 79% of beneficiaries' eligible budget/expenditure (i.e. 66% of the beneficiaries' budgets).*



# ENI CBC programmes 2014-2020

## Mediterranean Sea Basin Programme



Programme area

- Core regions
- Adjoining regions
- Major centre
- Eligible, but not participating
- Currently not eligible<sup>1</sup>



<sup>1</sup> The current suspension of cooperation with Syria also applies to CBC.  
<sup>2</sup> Kosovo: This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.  
<sup>3</sup> Palestine: This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.

**Thank you!**