

AGENDA

INFO DAY

4TH CALL FOR PROJECT PROPOSALS CAPITALISATION SMALL-SCALE PROJECTS

BARI FIERA DEL LEVANTE

24 SEPTEMBER 2026

PAVILION PUGLIA REGION ROOM 3

Mediterranean Multi-Programme Mechanism



----- Language of the event: English*

Compulsory registration at: <https://forms.gle/v8kgY435Kav8CwL49>

----- Registered participants will receive all information regarding access to the Fiera del Levante by email few days before the event.

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INTRODUCTION

On 24 September 2026, at the Fiera del Levante in Bari (Pavilion Puglia Region Room 3), the Interreg IPA South Adriatic Programme will launch the **4th Call for Small-Scale Projects – Capitalisation**, developed under the **Mediterranean Multi-Programme Mechanism (MMM)**.

The event will introduce this new funding opportunity to public authorities, institutions, organizations and other stakeholders from Puglia, Molise, Albania and Montenegro, while explaining in clear and practical terms what capitalisation means and how organizations can benefit and capitalize the results already achieved by the Interreg Programmes participating in the MMM.

The capitalisation means **making better use of what has already been achieved by the Interreg Programmes participating in the MMM and transfer, replicate or upscale existing results within the Programme cooperation areas and, where possible, across the broader Mediterranean region**, giving it a new life, a new context and potentially a greater impact.

For this reason, project proposals submitted to this coordinated call must be based on at least one output developed under an MMM Programme other than the Interreg IPA South Adriatic Programme, to which the application is submitted under this call.

At the heart of the 4th Call is **sustainable tourism governance**: how public authorities and stakeholders across the South Adriatic can work together to shape a tourism offer that is more sustainable, inclusive, innovative and responsive to future challenges. The Call looks at tourism governance from different perspectives, supporting initiatives that strengthen institutional capacity in strategic and shared management of the tourism offer, the green transition, the social dimension of tourism, including the development of innovative and smart tourism products.

The total budget available under the Call is: EUR 1,034,902.40

Each project can receive a maximum budget of: EUR 200,000 (including IPA funding and national co-financing). Projects will have a maximum duration of: 12 months

The number of projects that can be funded will therefore be limited. However, the Call represents an important opportunity to test a new and innovative approach to cooperation, connecting existing Interreg results with new territories, partners and challenges.

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